Newsletter Date Volume 11, Issue 3

# **SOUNDINGS**

EDEN KILLER WHALE MUSEUM/ 02 64962094/ EMAIL promo@killerwhalemuseum.com.au

#### Special Interest Articles:

- THIS TOWS OUT BOAT —NEW EVIDENCE!
- FROM LITTLE THINGS BIG THINGS GROW
- SHOWCASING NEW EXHIBITS
- SCRIMSHAW AN
   ANCIENT ARTFORM

## **Tom Tows Our Boat!**

It has always been a well-known fact that Old Tom loved grabbing the mooring lines on boats and towing the boats around – in the case of the Davidson's Whaling boats he pulled along their boat to get them to the whales before other whalers to ensure the lips and tongue of the whale were duly rewarded to the Killers of Eden!

Our curator Jody White found this amazing footage on the net and here is the link to let you enjoy it too.

This video was filmed from the Comox Marina on Vancouver Island and clearly shows a 27 year old male Killer Whale grabbing the anchor line of a yacht and towing it around before ramming another boat.

It provides us with yet more evidence of one of the wonderful traits of our favorite Killer Whale – Old Tom.

https://geekologie.com/2 018/08/yikes-killerwhale-grabs-sailboats... She then found another article about an orca attack which makes interesting reading as it goes on to say that it was a young orca and another older one shooed it away. http://orcazine.com/in-thejaws-of-an-orca/



Illustration of Old Tom towing a Davidson Whaling boat by artist Ingrid Rudolph from the new book "My Mate Old Tom" by author Susie Sarah.

# From Little Things Big Things Grow!

Friends of EKWM have come up with a brilliant idea to bring more locals into our museum.

This new promotional campaign will give the community an opportunity to view EKWM plans for expansion and new exhibitions.

exhibitions. It was agreed to start with inviting local sporting groups to a morning tea on the 6<sup>th</sup> of September. Letters will be sent out to Eden and district golf, bowls, cricket, tennis, netball and sailing clubs. Our first "Guest Experience" was hosted by Trish Lamacraft who provided a guided tour of the museum for Natalie Goodward from Cruise

Eden and the president of P&O on Wednesday the 15<sup>th</sup> of August.

This has provided the cruise ships with updated information on our exhibits and shown them that the museum is constantly evolving and moving forward to provide visitors with a unique

experience of Eden's

history.



Above EKWM President Jack Dickenson in front of the first building before all our extensions and it gets a spruce up below.



facebook.

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George Davidson with Old Tom

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This collection of objects from the display case include a carved whalebone cup and egg, a tool for making scrimshaw, and circa 1846 scrimshaw.

## Showcasing new exhibits

EKWM Curator Jody White is constantly updating displays and showcasing new additions to our collection.

She also brings items in the collection out to show the diversity of what we have purchased or been given as donations.

This upright case within the Customs Doors of the Davidson Gallery now contains a new display of scrimshaw. The video footage next to the case features James-Cumberland-Brown (1934-2017) creating his scrimshaw designs, taken by Jan Freeman when she was in Perth in 2015.

Some of the items in the case include a baleen hairbrush gifted to EKWM by Mrs. M Livingstone. A photo nearby features George Davidson, Allie Greig & local shipping agent,

Carey Downton at Eden's wharf with a shipment of baleen bound for Sydney.

Baleen are the comb like plates found in the top jaw of whales such as humpback and southern right whales. It acts as a filter, capturing tiny prey such as krill and plankton as sea water is expelled from the whale's mouth. Due to its flexible and robust nature, baleen became a preferable choice in costume (such as corsets) in the 1800s.

#### Scrimshaw - an Ancient Artform

**Scrimshaw** is the name given to scrollwork, engravings, and carvings done in bone or ivory. Typically it refers to the handiwork created by whalers. It is made from the byproducts harvested from marine mammals and is most commonly made out of bones and teeth of sperm whales, the baleen of other whales and the tusks of walruses. It takes the form of elaborate engravings in the form of pictures and lettering on the surface of the bone or tooth, with the engraving highlighted using a pigment, or in some cases sculptures. However the latter really fall into the categories of ivory carving, for all

carved teeth and tusks. or bone carving. The making of scrimshaw began on whaling ships between 1745 and 1759 on the Pacific Ocean, and survived until the ban on commercial whaling. The practice survives as a hobby and as a trade for commercial artisans. A maker of scrimshaw is known as a scrimshander. The word first appeared in print in the early 19th century, but the etymology is uncertain. Scrimshaw essentially was a leisure activity for whalers. Because the work of whaling was very dangerous at the best of times, whalers were unable to work at night. This gave them a great deal more free time

than other sailors. A lot of scrimshaw was never signed and a great many of the pieces are anonymous. Early scrimshaw was done with crude sailing needles, and the movement of the ship, as well as the skill of the artist. produced drawings of varying levels of detail and artistry. Originally, candle black, soot or tobacco juice would have been used to bring the etched design into view. Also ink was used that the sailors would bring on before the voyage. Now, the Endangered Species Act and international conventions restrict the harvest and sale of ivory to try to reverse the scarcity of ivorybearing animals – thus the scrimshaw for sale in the museum shop will be the last seen for sale.

### Winter Maintenance - a Job Well done

During the quieter months curator Jody White, with the help of her right hand girl Stephanie Rawlings have been cleaning and repainting worn cases and stands. Stephanie's grandson Ben helped out with collection storage projects during the school holidays, moved floor tiles and scrubbed the walls leading through from Davidson Gallery into the stairwell, entrance into children's nook, Bowler Gallery. These "behind the

scenes" jobs often go unnoticed. Our thanks to Jody, Stephanie and Ben for completing these thankless tasks - without their diligence our museum and collection would suffer considerably! SOUNDINGS PAGE 3 OF 4

#### There She Blows - Whales Galore.

MUCH OF THE CONTENT YOU PUT IN YOUR NEWSLETTER CAN BE USED FOR YOUR WEB SITE. MICROSOFT WORD OFFERS A SIMPLE WAY TO CONVERT YOUR NEWSLETTER TO A WEB PUBLICATION. SO, WHEN YOU'RE FINISHED WRITING YOUR NEWSLETTER, CONVERT IT TO A WEB SITE AND POST IT.

FIRST, DETERMINE THE AUDIENCE OF THE NEWSLETTER. THIS COULD BE ANYONE WHO MIGHT BENEFIT FROM THE INFORMATION IT CONTAINS, FOR EXAMPLE, EMPLOYEES

OR PEOPLE INTERESTED IN PURCHASING A PRODUCT OR REQUESTING YOUR SERVICE

YOU CAN COMPILE A
MAILING LIST FROM
BUSINESS REPLY CARDS,
CUSTOMER
INFORMATION SHEETS,
BUSINESS CARDS
COLLECTED AT TRADE
SHOWS, OR
MEMBERSHIP LISTS. YOU
MIGHT CONSIDER
PURCHASING A MAILING
LIST FROM A COMPANY.

IF YOU EXPLORE THE PROJECT GALLERY, YOU WILL FIND MANY PUBLICATIONS THAT MATCH THE STYLE OF YOUR NEWSLETTER.

NEXT, ESTABLISH HOW MUCH TIME AND MONEY YOU CAN SPEND ON YOUR NEWSLETTER. THESE FACTORS WILL HELP DETERMINE HOW FREQUENTLY YOU PUBLISH YOUR NEWSLETTER AT LEAST QUARTERLY SO THAT IT'S CONSIDERED A CONSISTENT SOURCE OF INFORMATION, YOUR CUSTOMERS OR **EMPLOYEES WILL LOOK** FORWARD TO ITS ARRIVAI

## Inside Story Headline

YOU CAN ALSO
RESEARCH ARTICLES OR
FIND "FILLER" ARTICLES
BY ACCESSING THE
WORLD WIDE WEB. YOU
CAN WRITE ABOUT A
VARIETY OF TOPICS BUT
TRY TO KEEP YOUR
ARTICLES SHORT.

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NEWSLETTER CAN ALSO
BE USED FOR YOUR WEB
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NEWSLETTERS IS
VIRTUALLY ENDLESS.
YOU CAN INCLUDE
STORIES THAT FOCUS
ON CURRENT
TECHNOLOGIES OR
INNOVATIONS IN YOUR
FIELD.

YOU MAY ALSO WANT TO NOTE BUSINESS OR ECONOMIC TRENDS, OR MAKE PREDICTIONS FOR YOUR CUSTOMERS OR CLIENTS.

IF THE NEWSLETTER IS DISTRIBUTED INTERNALLY, YOU MIGHT COMMENT UPON NEW PROCEDURES OR IMPROVEMENTS TO THE BUSINESS. SALES

FIGURES OR EARNINGS
WILL SHOW HOW YOUR
BUSINESS IS GROWING.

SOME NEWSLETTERS INCLUDE A COLUMN THAT IS UPDATED EVERY ISSUE, FOR INSTANCE, AN ADVICE COLUMN, A BOOK REVIEW, A LETTER FROM THE PRESIDENT, OR AN EDITORIAL. YOU CAN ALSO PROFILE NEW EMPLOYEES OR TOP CUSTOMERS OR VENDORS.

SELECTING PICTURES OR GRAPHICS IS AN IMPORTANT PART OF ADDING CONTENT.



#### **COMING EVENTS:**

WEDNESDAYS
9.15AM— SOUTHEAST
ABC RADIO FEATURING
SEHGI WEEKLY

## **Back Page Story Headline**

IN A FEW WORDS, IT SHOULD ACCURATELY REPRESENT THE CONTENTS OF THE STORY AND DRAW READERS INTO THE STORY. DEVELOP THE HEADLINE BEFORE YOU WRITE THE STORY. THIS WAY, THE HEADLINE WILL HELP YOU KEEP THE STORY FOCUSED.

EXAMPLES OF POSSIBLE HEADLINES INCLUDE PRODUCT WINS INDUSTRY AWARD, NEW PRODUCT CAN SAVE YOU TIME, MEMBERSHIP DRIVE EXCEEDS GOALS, AND NEW OFFICE OPENS NEAR YOU.

ONE BENEFIT OF USING YOUR NEWSLETTER AS A

PROMOTIONAL TOOL IS THAT YOU CAN REUSE CONTENT FROM OTHER MARKETING MATERIALS, SUCH AS PRESS RELEASES, MARKET STUDIES.

## **Continued Story Headline**

WHILE YOUR MAIN GOAL OF DISTRIBUTING A NEWSLETTER MIGHT BE TO SELL YOUR PRODUCT OR SERVICE, THE KEY TO A SUCCESSFUL NEWSLETTER IS MAKING IT USEFUL TO YOUR READERS.

A GREAT WAY TO ADD USEFUL CONTENT TO THIS NEWSLETTER IS TO DEVELOP AND WRITE YOUR OWN ARTICLES, OR INCLUDE A CALENDAR OF UPCOMING EVENTS OR A SPECIAL OFFER THAT PROMOTES A NEW PRODUCT.

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We're on the Web!

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www.killerwhalemuseum.com.au

#### **EDEN KILLER WHALE MUSEUM**

SCHEDULE OF MEETINGS:

EXEC PANEL MEETING CURATORIAL MEETING FRIENDS MEETING 1PM 2<sup>ND</sup> WEDNESDAY 1PM 1<sup>ST</sup> MONDAY 9.30AM 3<sup>RD</sup> WEDNESDAY MUSEUM LIBRARY MUSEUM LIBRARY MUSEUM LIBRARY